

**TOP TO BOTTOM:
Mr Bradley Mc Fadden
& Mr Byron Mc Fadden**



For more than two decades Profile International an established consulting firm, experienced strategic links and networks across the African continent in order to assist with sustainable change. Through dedication, Profile International developed an unrivalled track record in assisting their clients to establish operations and significantly grow their businesses in respective targeted regions with a supportive expansive networks of trusted associates. As founder, Bradley Mc Fadden's insights into market trends and opportunities assist decision makers in government and private sector to leverage on it for optimal development and expiation. Apart from being Special Adviser to political leaders and some of the continent's most prominent business figures Bradley also served as adviser to the COMESA (Common Market for East and Southern Africa) Bank for several years, whose board is composed of 20 Finance Ministers, representing member states within the region. Bradley's team further include Byron Mc Fadden who specialises on Chinese African trends as well as skills exchange support within the education environment.

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